

KDKA-TV

CONTRACT NO. REV.

1201-56123-1

DATE PRINTED

08/02/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY		
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10		
ADDRESS	Towson	MD 21286-1002	Washington	DC 20036-4502	
	USA		USA		
CONTACT	KAREN BENCKINI		PRODUCT FLIGHT 1 8/28-9/3		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 473	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY AMERICANS FOR PROSPERITY										
1	01100..	2	07:00A	09:00A	30S	08/28/12-08/29/12	THE EARLY SHOW	2	325.00	650.00
2	0101000	2	11:00P	11:35P	30S	08/28/12-08/30/12	11PM NEWS	2	1750.00	3500.00
3	T	1	10:00P	11:00P	30S	08/28/12-08/28/12	THE MENTALIST	1	2200.00	2200.00
4	F	1	10:00P	11:00P	30S	08/31/12-08/31/12	BLUE BLOODS	1	2350.00	2350.00
5	Sa	1	10:00P	11:00P	30S	09/01/12-09/01/12	48 HOURS MYSTERY	1	1400.00	1400.00
6	Su	1	08:58A	10:28A	30S	09/02/12-09/02/12	CBS SUN MORN	1	550.00	550.00
7	Su	1	10:28A	11:00A	30S	09/02/12-09/02/12	FACE THE NATION	1	550.00	550.00
8	Su	1	11:00P	11:35P	30S	09/02/12-09/02/12	11PM NEWS	1	1500.00	1500.00
9	M	1	07:00A	09:00A	30S	09/03/12-09/03/12	THE EARLY SHOW	1	325.00	325.00
10	M	1	11:00P	11:35P	30S	09/03/12-09/03/12	11PM NEWS	1	1750.00	1750.00
11	M	1	10:00P	11:00P	30S	09/03/12-09/03/12	HAWAII FIVE-O	1	3500.00	3500.00
Total Contract:								13		18275.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	18275.00	18275.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

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NAME MENTZER MEDIA SERVICES
AND 600 Fairmount Ave Ste 306

AMERICANS FOR PROSPERITY
1726 M St NW Fl 10

ADDRESS Towson MD 21286-1002
USA

Washington DC 20036-4502
USA

CONTACT KAREN BENCKINI

PRODUCTFLIGHT 1 8/28-9/3

LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 473
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PRODUCT	1300
CODE	

NATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS: 1

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
								GRAND TOTAL	18275.00	

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AS AGENT FOR (ADVERTISER)

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